

# The Alliance bulletin

# Issue 101: mid-July 2011: www.itwalliance.com

Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

Ashley@itwalliance.com

# In this issue

- Opportunities: for group and individual press trips
- Working with Alliance members: travel partners and their agencies
- News: items of interest to travel journalists
- Leads: story ideas
- What's on: annual festivals and events
- Reasons to write about : destinations and travel pursuits

 A place to stay :and review hotels, resorts and other accommodation

#### Section two: Ongoing opportunities

- Alerts: ongoing press trip opportunities
- Travel products and services : of interest to travel journalists
- Travel guides: that will offer review copies
- The International Travel Writers Alliance and AllWays

The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



**The International Travel Writers Alliance** 



writersalliance

# Registering with the Alliance

To register with the International Travel Writers Alliance visit: www.itwalliance.com, click to enter the site and click on Register as a member/editor/partner or agency.



# **Opportunities**

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

#### **City Running Tours-Chicago**

City Running Tours - Chicago allows visitors and locals to Chicago to get their miles in while they learn about the financial, business and cultural capital of the Midwest.

Professional guides lead runners to the spectacular sites, share fascinating stories of the city's history and provide information on all best places to visit during the stay.

City Running Tours-Chicago would be delighted to give free 5k running or walking tours to Alliance members.

Visit: www.cityrunningtours.com/chicago. Contact: Marlin Keesler at marlin@cityrunningtours.com.

#### Aleenta Resorts & Spa, Thailand

Aleenta Resorts & Spa, a collection of small, award winning luxurious boutique hotels in Phuket and Hua Hin, Thailand with suites, pool villas, and private beachfront villas will be delighted to consider providing accommodation to Alliance members.

Aleenta is a member of Small Luxury Hotels of the World (SLH).

Visit: www.aleenta.com. Contact: Mark Armsden at ma@deliveringasia.com.

#### Pine River Ranch, Washington State, USA

Pine River Ranch is a six room Bed and Breakfast located 12 miles outside Leavenworth, WA and the closest to the Steven's Pass ski resort.

The ranch is centrally located for all the Leavenworth and Lake Wenatchee activities including skiing, snowshoeing, hiking, biking and golf.

Pine River Ranch will consider offering free or hugely discounted accommodation to Alliance members.

Visit www.prranch.com. Contact : Allan Gourlie at allang@quicknbrite.com.

#### **Thanyamundra**

Thanyamundra is a boutique, sustainable 5 star organic resort offering a sanctuary dedicated to the ultimate private rejuvenation of body, mind and soul in the most natural yet sophisticated personalised form.

The resort is located adjacent to the Khoa Sok National Park in Suratthani province in Thailand. It is a 2 hour drive north from Phuket International Airport. Thanyamundra will be delighted to consider providing accommodation to Alliance members.

Visit: www.thanyamundra.com. Contact: Mark Armsden at ma@deliveringasia.com.



#### **Travel Retailing and Destination Expo, Las Vegas**

The American Society of Travel Agents (ASTA) is inviting Alliance members to attend its *Travel Retailing and Destination Expo* at the Las Vegas Convention Center in between 11 and 13 September.

ASTA, is the world's largest association of travel professionals whose members include travel agents and the companies whose products they sell such as tours, cruises, hotels, car rentals, etc.

To attend, complete a brief registration form:

http://www.thetradeshow.org/pdf/media\_registration\_form.pdf and fax it and your supporting documentation to 703.739.0453 or email to pr@asta.org for your complimentary registration.

Visit: www.asta.org. Contact: Kristina Rundquist at KRundquist@asta.org.

# Thanyapura, Thailand

Thanyapura is a new sports complex and training centre that has opened on Phuket for amateur and elite athletes. It would be of particular interest to anyone writing about sports tourism or active travel. Thanyapura will be delighted to consider providing accommodation to Alliance members.

Visit: www.thanyapura.com/tslc/sport-and-leisure-club. Contact: Mark Armsden at ma@deliveringasia.com.

# The Museum Embankment Festival, Frankfurt, Germany

26 to 28 August 2011

For three days in August, Frankfurt celebrates its museum embankment and waterway with a combination of art, culture, music and cuisine along the River Main.

The festival, annually attracts three million visitors to Frankfurt with a unique variety of special museum programmes and countless open-air stage performances.

the Museum Embankment Festival is one of Europe's largest cultural celebrations.

Visit: www.museumsuferfest-frankfurt.de. For press trip requests to Frankfurt contact: Gisela Moser at moser@infofrankfurt.de.

#### Summersdale travel publications

Established in 1990 with The Busker's Guide to Europe, Summersdale is one of the UK's top independent non-fiction publishers and a leading publisher of narrative travel writing, including adventure set in exotic locations and living abroad tales from sunny parts of Europe.

Recent and upcoming publications:

- Bonnes Vacances: My Crazy Family Adventure in the French Territories by Rosie Millard
- Lunch in Paris by Elizabeth Bard
- Tales from the Fast Trains: Europe at 186 MPH by Tom Chesshyre, and
- One Steppe Beyond: Across Russia in a VW Camper by Thom Wheeler.

The company also publishes walking guidebooks with Walking the County High Points of England and 52 Favourite Sussex Walks coming next spring.

Summersdale will be happy to provide review ciopies of its publications to Alliance members. Visit: www.summersdale.com. Contact: Dean at dean@summersdale.com.



#### **The Renaissance Newark Airport**

Alliance members flying in or out of Newark Airport are invited to a complimentary night stay at newly renovated Renaissance Newark Airport for editorial coverage.

The hotel has undergone a multi-million dollar renovation to create an environment that represents the distinctive and stylish ambiance of the Renaissance brand.

Visit: www.marriott.co.uk/Renaissance. Contact: Michele Lee at mlee.jcc@gmail.com.

# Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

#### **Partners**

#### Air Berlin

airberlin is Germany's second largest airline. The company has a workforce of 8,900 employees. In 2010 alone, airberlin received over 10 awards for service and quality. The fleet comprises of 170 aircraft with an average age of five years, making it one of the most modern fleets in Europe.

As one of the major European airlines, airberlin flies to 163 destinations in 39 countries. In 2010, the airline carried 33.6 million passengers. airberlin has signed up for membership to the global airline alliance oneworld® and is expected to become a full member at the start of 2012. airberlin has been offering flights under codeshare agreements with American Airlines and Finnair since November 2010.

Visit: www.airberlin.comairberlin. Contact: Press office at abpresse@airberlin.com.

#### **East West Executive Travellers**

East West Executive Travellers is a full service travel and Destination Management Company. We specialize in business travel as well as corporate meetings, conferences & incentive programs in Singapore, Malaysia, China & other South East Asian destinations.

Headquartered in Singapore, we have operating offices in Malaysia, Kuala Lumpur, China, Shanghai & associated companies elsewhere in the region. We also have representative offices in Germany & the US.

Visit: www.eastwestplanners.com. Contact: Angela Gray at angela.gray@eastwestplanners.com.

#### **London Marriott County Hall**

The London Marriott County Hall is a luxury 5 star hotel, which boasts a wealth of original period features, spacious guest rooms, intimate private dining ares and world-class cuisine. Set in the heart of the historic South Bank on the River Thames next to the London Eye, it holds spectacular views of Big Ben and the Houses of Parliament.

Visit: www.londonmarriottcountyhall.co.uk. Contact: Cassandra Roberts at cassandra.roberts@marriotthotels.com.



#### Safari Hunters (Kenya)

For tourists and corporations, Safari Hunters Kenya provides safaris, eco-tourism safaris, video safaris, accommodation ,transport and corporate travel.

Visit: www.safarihunters.net. Contact: VivienWamalwa at info@safarihunters.net.

#### Worsley Park, A Marriott Hotel & Country Club

Hidden away in over 200 acres of parkland with its own championship golf course yet is only minutes away from the motorway network and just 7 miles from the heart of Manchester city centre.

The striking contemporary interior respects the traditional Victorian architecture, and once inside you will discover thoroughly modern facilities throughout the estate.

Whether it be for business or pleasure, whatever your reason for visiting, the resorts location and fresh interior partnered with the sharpness of its savvy service and vibrant atmosphere makes Worsley Park the perfect venue for any event.

Contact: www.MarriottWorsleyPark.co.uk. Contact: Nicola Staley @ nicola.staley@marriott.com.

#### **Honeybadger Tours (Tanzania)**

Honeybadger Tours is a tour operator with offices in Dar es Salaam and Harare in Zimbabwe

Visit: www.honeybadgertours.com. Contact: Joseph Nyabezi at info@honeybadgertours.com.

#### **Visit Tunisia**

Visit Tunisia is a full service Destination Management Company that has a long track record in helping to design, plan and deliver memorable events throughout Tunisia.

Being part of the wider Visit Tunisia Group, which employs a team of 28 and has an equally strong track record in tour operating and high end individual tour programmes; the DMC team benefit from preferential rates from such activities.

The company also operates its own fleet of modern coaches and limousines which delivers a consistent high standard of comfort and safety standards.

Visit: www.visit-tunisia.com. Contact: Sara Chelly at visittn@gnet.tn.

#### News

#### **Amtrak**

Amtrak, America's passenger rail is celebrating its 40<sup>th</sup> anniversary. Visit: Amtrak40th.com. Contact Jane Wilson at jane@attachecommunications.co.uk.

#### **Best of Britain Holidays**

UK Tour Operator, Best of Britain Holidays, has installed mobile WIFI on their mini-coaches to give passengers a chance to use their Blackberry's, iPhone's, iPad's & Laptops while on the move.

Visit: www.bobholidays.com. Contact: Graham Caygill at graham.caygill@bobholidays.com.



#### The Van Gogh Museum, Amsterdam

The Van Gogh Museum in Amsterdam will close in September 2012 for six months renovation works.

Masterpieces by Van Gogh, including approximately 75 paintings and a number of works on paper, will remain on view during the renovation in the Herenvleugel of the Hermitage Amsterdam from October 2012.

Visit: www.holland.com. For more information including press trips opportunities contact: Rianne Ojeh press-uk@holland.com.

#### Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

#### **Thomas Jefferson in Paris**

Context Travel, the scholarly tour company and a leader in sustainable tourism, has launched its Walk with Thomas Jefferson tour, which explores the impact of Paris on Thomas Jefferson.

Jefferson had four different residences during his five-year stay in Paris and sent over 86 crates home to the USA so as to continue his Francophile lifestyle once he returned home.

Founded by National Geographic writer Paul Bennett and graphic designer Lani Bevacqua, Context is a network of English-speaking scholars and professionals, including art historians, writers, architects and gastronomes.

The company organizes and leads walking seminars in Florence, Rome, Venice, Naples, Paris, London, Madrid, Barcelona, Berlin, New York, Philadelphia, Boston, Istanbul, and Athens.

Visit: www.contexttravel.com. Contact: Petulia Melideo at petulia@contexttravel.com.

#### Handa Opera on Sydney Harbour

Handa Opera on Sydney Harbour will present some of the world's most famous operas, on a purpose built stage on the harbour during between 24 March and 20 April 2012.

The first opera will be Verdi's La Traviata, featuring a giant suspended chandelier and fireworks.

Visit: www.opera-australia.org.au and www.coxandkings.co.uk. Contact: Katie Parsons at katie.parsons@coxandkings.co.uk.

#### **Carnival Cruise Lines in Texas**

Texas is expecting over 110,000 additional visitors to the state this winter as Carnival Cruise Lines with the establishment of two additional routes from the Texan port of Galveston.

From November, the new Carnival Magic carrying 3,690 passengers will offer seven day Caribbean cruises from Galveston and the 2,758 passenger Carnival Triumph, which currently operates from New Orleans, will relocate to Galveston from October 2011, offering four or five day cruises around the Caribbean.

Visit: www.worldsleadingcruiselines.com and www.traveltex.com. Contact: Louise Evans at louisee@hillsbalfour.com.



#### **Aruba**, the Dutch Caribbean

TripAdvisor's users have now voted Aruba as the No2 Best Destination in the Caribbean. Situated less than 20 miles off the coast of South America and just outside the hurricane belt, Aruba enjoys year-round sunshine and temperatures averaging 28°C.

Visit: www.aruba.com and www.tripadvisor.com/TravelersChoice-Destinations. Contact: Chloe Buchanan at chloe@saltmarshpr.co.uk.

#### What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

#### Arts festivals in the UK

#### Wilderness, Cornbury Estate, Oxfordshire, UK

12 to 14 August 2011

Wilderness is a new festival of music, food, learning and literature held in the lakes, forests and parkland of Oxfordshire"s Cornbury Estate.

Visit: www.wildernessfestival.com. Contact: Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

#### Film4 FrightFest Empire Cinema, Leicester Square, London

25 to 29 August 2011

FILM4 FrightFest is the UK's premiere fantasy and horror film festival. The festival, now in its 12th year, attracts thousands of genre fans each August for five days of premieres, previews, personal appearances, signings and surprises.

Visit: www.frightfest.co.uk. Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

#### **London International Animation Festival**

26 to 31 August 2011

The includes gala premieres, retrospectives, Q&A's with filmmakers, workshops, audience voting, and the Best of the Festival screening.

Visit: www.liaf.org.uk. Contact: Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

#### Portobello Film Festival, London

1 to 18 September 2011

The UK's biggest independent film festival.

Visit: www.portobellofilmfestival.com. Contact: Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.



#### Cambridge Film Festival, UK

15 to 25 September 2011

Established in 1977, the Cambridge Film Festival has been committed to delivering the very best in independent international cinema for over 30 years. Bold and imaginative in our presentation of films, we embrace the latest technology, whilst also showcasing our passion for the heritage of cinema.

Visit: www.cambridgefilmfestival.org.uk. Contact: Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

#### Tenby Arts Festival, Pembrokeshire, Wales

17 to 24 September 2011

A music, arts and literature festival. This seaside event includes classic orchestral performances and jazz, Welsh choirs and soloists, sand sculptures and sambas and an increasingly strong participation of writers and performing poets. Last year's festival included international concert performers, poetry, drama and of course plenty of Welsh singing.

Visit: www.tenbyartsfest.co.uk. Contact: Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

#### The 2011 Ecotourism and Sustainable Tourism Conference (ESTC)

Hilton Head Island, SC, USA 19 to 21 September 2011

Eco-entrepreneur, Irene Lane, will speak at the 2011 Ecotourism and Sustainable Tourism Conference (ESTC).

A native of Greece and founder of sustainable travel web hub, Greenloons.com, Lane will discuss the relationship between tourism and heritage preservation, presenting Alonissos, Greece as a model of how tourism can be leveraged to effectively raise awareness and contribute to wildlife restoration on a global scale.

Greenloons is a Washington DC based company dedicated to providing nature enthusiasts and wildlife conservationists worldwide with trusted information about responsible, sustainable, and certified ecotourism travel vacations and volunteer conservation efforts both in the U.S. and internationally.

Visit: www.ecotourismconference.org and:www.greenloons.com. Contact: Irene Lane at irene@greenloons.com.

#### Food Fest, Birmingham UK

14 to 23 October 2011

Birmingham's new ten day food and drink festival featuring top-quality restaurants, producers and local cooking talent to make your mouth water.

The inaugural year of the festival will see festival menus launched by 150 restaurants and a programme of food themed fringe events run by local businesses, celebrating the diversity of the Birmingham's food scene.

Visit: www.visitbirmingham.com. Contact Ellie Rance at ellie.rance@marketingbirmingham.com.



# Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

#### **Arizona**

With year round sunshine and 300,000 square kilometers of plunging canyons, raging rivers, emerald forest and barren deserts, Arizona is a destination for sports and outdoor pursuits.

White water rafters, climbers, hikers and bikers can take advantage of perfect conditions and enjoy breathtaking natural scenery.

One of the state's great natural attractions is the Grand Canyon, which is 277 miles long, up to 18 miles wide and over a mile deep in places it's an awe inspiring sight.

A three day hike, which desends to the canyon basin, crosses the Colorado River before the steep ascent back to the south rim is one of the treks.

Visit: www.grandcanyonhikes.com.

The annual Canyon2Canyon rides, on 10 September 2011 is pen to cyclists of all capabilities, with 25, 60 and 100 mile routes covering the Williams to Tusayan areas of Arizona.

Visit: www.canyon2canyon.com

The Greater Arizona Bicycling Association also offers a wide variety of rides leaving almost daily from Tucson, the state's second largest city.

Situated 120 miles southeast of state capital Phoenix, and ringed by mountains, the Tucson terrain makes for rides of varying pace and difficulty, from flat roads, to steep ascents and descents. And with peaks from four different mountain ranges in all directions, it goes without saying that the scenery is spectacular.

Visit: www.bikegaba.org.

Visit www.arizonaguide.com. Contact: Kevin Gibson at keving@hillsbalfour.com

#### **The Rainforest Alliance**

The Rainforest Alliance a leading international conservation organization whose goals include promoting ecologically and socially responsible best practices for sustainable tourism businesses in Latin America.

Also, it is helping to establish an accreditation body, which is part of the Global Sustainable Tourism Council (GTSC), to help tourism certification programs around the world develop and implement environmentally and socially sound standards.

The Rainforest Alliance's sustainable tourism program helps tourism professionals improve the ecological balance of their businesses through training workshops and on-site technical assistance.

Initiatives include adopting ecosystem and water conservation measures, reducing energy use, supporting local economies, hiring from within the community and reducing costs.

Visit: www.rainforest-alliance.org. Contact: Irene Lane at irene@greenloons.com.



# **Lewisburg**, West Virginia

The small town of Lewisburg in West Virginia has this year been voted America's Coolest Small Town by Frommer's Budget Travel Magazine.

The 221-year-old town town is located in the Allegheny Mountains in the Greenbrier Valley and has many 18th and 19th-century buildings.

The main street offers the finest in southern hospitality, unique shopping and town festivals all set in a historic setting.

The town offers a range of accommodation, from bed and breakfasts and legendary historic inns. Within five minutes of the historic district, visitors can travel along the narrow country roads winding through rolling farmlands, over covered bridges, dotted with 19th-century farmhouses and manor houses.

Visit: www.lewisburg-wv.com and www.wvtourism.com. Contact Jane Wilson at wv@attachecommunications.co.uk.

# A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

#### The Hilton Sa Torre, Mallorca

The Hilton Sa Torre is a country house estate dating back to the late 14th century set among the olive groves and almond trees of rural Llucmajor, a 20-minute drive from Palma.

The hotel, which has recently undergone a multi-million Euro renovation is the only hotel on the island with a Michelin star restaurant, Zaranda Sa Torre, run by award winning chef, Fernando Pérez Arallano.

Visit www.hotelsatorremallorca.com. Contact : Julia Clark at juliaclarkpr@hotmail.co.uk.

#### The Formosan Naruwan Hotel, Taiwan

The Formosan Naruwan Hotel Taitung, is a new five star hotel in Taitung the third largest city in Taiwan.

Visit: www.naruwan-hotel.com.tw/en. Contact: Samantha Crossfield at samantha@saltmarshpr.co.uk.

#### **Grand Hotel Kronenhof, Pontresina**

The Grand Hotel Kronenhof, which is located in Pontresina, six miles from St Moritz, opened in the first half of the 19<sup>th</sup> century as a guesthouse.

However, the main part of the current building, which is a registered historical landmark, was built at the very end of the 19<sup>th</sup> century in neo-Baroque style.

The latest addition, completed in November 2007 consists of 28 new guest rooms and a spa.

Visit: www.kronenhof.com. Contact: Sue Heady at sue@headycommunications.com.



#### **Mountain Lodges of Peru**

Mountain Lodges of Peru offers a seven-day experience beginning and ending in Cuzco, combining the exhilaration of a 60 km trek in the towering and spectacular Peruvian Andes with the comfort of mountain lodges.

Guests on the little-known Salcantay Trail pass in small groups through numerous eco-systems at heights ranging from 2100 to 4600 metres, accompanied by a specialist guide and porters.

Original Inca paths offer views of snow-capped mountains and glaciers, winding their way past waterfalls, rivers and turquoise lakes.

Local inhabitants live isolated in simple houses, much as their ancestors have done for centuries. Guests are rewarded during their daily exertions with the most stunning mountain scenery, including rarely seen views of Machu Picchu, before visiting the ruins on the final day.

Visit: www.mountainlodgesofperu.com. Contact: Gareth/Senderos at gareth@senderos.co.uk.

#### **New hotels in Frankfurt**

#### Jumeirah Frankfurt

The Jumeirah Frankfurt, which is scheduled to open in August 2011, is a five-star city hotel located in the heart of downtown Frankfurt, only a few minutes' walk from the banking district, the Alte Oper, Goethestraße and the exclusive MyZeil shopping mall.

Visit: www.jumeirah.com/frankfurt.

#### Hilton Frankfurt Airport and the Hilton Garden Inn

The Hilton Frankfurt Airport and the Hilton Garden Inn both located at Frankfurt International Airport open in December 2011.

Visit: www.frankfurtairport.hilton.com and www.frankfurtairport.hgi.com.

For press trips to Frankfurt contact: Gisela Moser at moser@infofrankfurt.de.

#### The Pengwern Arms Hotel, Llan Ffestiniog, near Blaenau Ffestiniog, Wales

The 200-year-old Pengwern Arms Hotel in Llan Ffestiniog, near Blaenau Ffestiniog has reopened, following a two-year closure, as a community enterprise.

Since the end of March 2011, the community has owned and run the Pengwern and a large number of volunteers have worked to renovate and improve parts of the building.

Contact: Duncan Foulkes at duncan.foulkes@btinternet.com.

### The Mandarin, Turkey

The Mandarin is a boutique hotel situated in an unspoilt natural setting close to south-west Turkey's Turquoise Coast.

The eight bedroom hotel is suited to nature lovers who also value a touch of luxury and a high level of personal service,

Visit: www.villamandarin.com. Contact: Ghislain Charles Sireilles at mail@villamandarin.com.



# Section two: ongoing opportunities

#### **Alerts**

#### Ongoing independent press trip opportunities for Alliance members

- City Running Tours-Chicago will be delighted to give free 5k running or walking tours to Alliance members. Visit: www.cityrunningtours.com/chicago. Contact: Marlin Keesler at marlin@cityrunningtours.com.
- The German city of Frankfurt will be delighted to consider hosting Alliance members. Visit: www.frankfurt-tourismus.de. Contact: Gisela Moser at moser@infofrankfurt.de.
- Pine River Ranch 12 miles outside Leavenworth, Wasthington State will consider offering free
  or hugely discounted accommodation to Alliance members. Visit www.prranch.com. Contact:
  Allan Gourlie at allang@quicknbrite.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit: www.theExplorateur.com. For press trips to review any of theExplorateur properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.
- Three Nelson Hotels in Cheshire: The Grosvenor Pulford Hotel & Spa
   (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The
   Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a
   commission. Contact: Karen Floyd at karen.floyd@symmetrypr.com.
- Great Hotels of the World, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- The Cranley and The Royal Park two London luxury, boutique townhouse hotels will be pleased
  to consider providing accommodation to Alliance members on commission. Visit
  www.thecranley.com or www.theroyalpark.com. Contact: Li Boatwright at
  li@storringtoncommunications.com.
- Mead Brown, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit: www.meadbrown.com. Contact: Michael Brown at michael@meadbrown.com.
- LocalGuiding.com Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- Shakespeare Country, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit: www.Shakespeare-Country.co.uk. Contact: Tanya Aspinal at tanya@marketingaloud.co.uk.
- Orlando Tourism offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit: www.VisitOrlando.com. Contact: Amy Voss at amy.voss@visitorlando.com.
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel
  Mar i Vent, Mallorca will be pleased to offer accommodation to Alliance members with a
  commission. Visit: www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and
  www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com



- Atholl Estates, Perthshire, Scotland will be delighted to host Alliance members. The country
  estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities
  include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair
  Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- The five-star Arlberg Hospiz Hotel in St. Christoph am Arlberg, Austria has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit: www.stchristoph.at/alpenhotel. Contact Karen Luard at kp@kpcommunications.co.uk
- The Villa Pambuffetti in Montefalco, Umbria, Italy will be pleased to offer accommodation to Alliance members. Visit: www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- Eustatia Island, British Virgin Islands an extraordinary 26-acre, low impact, private island estate wil be happy to host press visits for Alliance members with an appropriate commission. Visit: www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- Africa Safari Holidays will be happy to offer any press trip services to professional travel journalist to East Africa. Visit: www.africasafariholidays.net. Contact: Agnes Njagi at info@africasafariholidays.net.
- Reykjavik Bike Tours provide press tours of Iceland's capital for Alliance members. Visit: www.icelandbike.com. Contact: Stefan Helgi Valsson at valsson@centrum.is.
- Champagne-Ardenne Tourisme, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit: www.tourisme-champagneardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- Health retreats on Vancouver Island, British Columbia, Canada. Visit: www.vancouverisland.com. Contact: Pamela Irving at livingcomms@telus.net.
- Red Mangrove Galapagos Lodges offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit: www.redmangrove.com. Contact: Dave Wiggins dave@travelnewssource.com
- Midlethorpe Hall & Spa, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit: www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- Swaziland and Malawi: Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit: www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- Holidaylettings, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit: www.holidaylettings.co.uk. Contact: Lanisha Butterfield at lanisha.butterfield@holidaylettings.co.uk.
- Malta will be happy to consider for press trips for Alliance members. Visit: www.visitmalta.com. Contact: Anna Sharp at anna@essence-communications.com.
- Peckforton Castle, Cheshire UK a grade I listed building, built in the 1840s in the style of a
  medieval castle will be delighted to host Alliance members on a review basis. Visit:
  www.peckfortoncastle.co.uk. Contact: Karen Floyd at karen.floyd@symmetrypr.com.



- Tongabezi Lodge, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit: www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit: www.kerdowneybotswana.com. Contact: Honour Schram de Jong at honour@honourway.com.
- Adventure Life, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit: www.adventure-life.com. Contact: Adam York at adam@sublimepub.com.
- Rosen Hotels will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- Migis Lodge on the shores of Maine's Sebago Lake invites travel journalists to experience Maine Lakeside Luxury. Visit: www.migis.com. Contact: Susan Soltero at ssoltero@cmcommunications.com.
- The North West Development Agency area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit: www.nwda.co.uk. Contact: Oliver Bennett at oliverbennett@blueyonder.co.uk.
- The George Hotel, Edinburgh, Scotland will be delighted to host Alliance members with a commission. Visit: www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact: Megan Davidson at megan@crimsonedge.co.uk.
- The Peace and Plenty, Bahamas will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel heyer@hotmail.com.
- The Grand Hyatt San Antonio, Texas is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- Ranch Rider stays are steeped in tradition, allowing travellers to sample an authentic western experience.Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- Lower Zambezi, Zambia: Sausage Tree Camp located within the heart of the Lower Zambezi
  National Park in Zambia will be pleased to consider press visits to Alliance members with a
  commission. Visit: www.honourway.com. Contact: Honour Schram de Jong at
  honour@honourway.com.
- Wiltshire, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit: www.visitwiltshire.co.uk. Contact: Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- Knockomie Hotel, Forres, Scotland, will be delighted to consider press trips from Alliance
  members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the
  nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee
  MacGregor at lee@leemacgregorpr.com.



- South Lakeland Parks is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit: www.southlakelandparks.co.uk. Contact: Samantha Marsh: samantha@infinitypublicrelations.co.uk
- Cumbria Tourism, the tourism body for Cumbria, UK incorporating the Lake District will be
  delighted to let Alliance members sample its delights from the great outdoors and exciting
  attractions to stylish hotels and high quality restaurants. Visit: www.golakes.co.uk.
- South Luangwa, Zambia: The Luangwa Valley has long been regarded as one of Africa's finest
  wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja
  Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to
  Alliance members with a commission. Visit: www.honourway.com. Contact: Honour Schram de
  Jong at honour@honourway.com.
- New York Circle Line Sightseeing Cruises will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- The Haweswater Hotel, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit: www.haweswaterhotel.com. Contact: Samantha Marsh: samantha@infinitypublicrelations.co.uk
- Premier Cottages has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit: www.premiercottages.co.uk. Contact: Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit: www.stmaryshallhotel.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk
- Woodovis Park, the independently run holiday park on the edge of Dartmoor, Devon UK invites
   Alliance members to review. Visit: www.woodovis.com. Contact: Samantha Kirton at
   samantha@independentpr.co.uk
- 1066 Country which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit: www.visit1066ocountry.com. Contact: Jane Ellis at jimellis@hastings.gov.uk.
- The Wineport Lodge, Glasson County Westmeath, Ireland is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit: www.wineport.ie. Contact: Nina Zapala at zapala@fzkllc.com.
- The Inn on Fifth, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact: Kelly Grass Prieto at kelly@hayworthcreative.com.
- base2stay Liverpool will be delighted to offer accommodation for Alliance members able to review the hotel. Visit: www.base2stay.com/press\_page/Liverpool.html. Contact: Laura Leggetter at laura@rivapr.co.uk.
- Visit Chester and Cheshire and Visit Lincoln and Lincolnshire will be delighted to host Alliance members with a commission. Visit: www.visitchester.com and www.lincoln.gov.uk. Contact: Oliver Bennett at oliverbennett@blueyonder.co.uk.



- Swiss-Belhotel International, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit: www.swiss-belhotel.com. Contact: Ayla Hass at aylahaas@swiss-belhotel.com.
- Pembrokeshire, South West Wales will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- The Rutland Hotel, Edinburgh, will be delighted to invite Alliance members to review this botique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- Dubai Tourism will be interested in considering working with Alliance members on press trips to Dubai. Visit www.dubaitourism.ae. Contact Natasha Behrouz at nbehrouz@thecommunicationgroup.co.uk.
- The Galapagos Islands: Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit: www.galapagosexpeditions.com/gracepresskit.php. Contact: Paul Schicke at paul@quasarex.com.
- Focus Hotels invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit: www.focushotels.co.uk. Contact: Eleanore Longley at eleanore@bacall.net.
- The 5\* Blythswood Square Hotel, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.
- Aspects Holidays specialises in providing self-catering accommodation, from luxury apartments
  to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK.
  Aspects will be pleased to consider press visits to Alliance members with a commission. Visit
  www.aspects-holidays.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- The Inn at Lathones, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17<sup>th</sup>-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- Cornwall Cottages will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallscottages.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- Hartland Peninsula Arts, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit: www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- The Discovery Collection, independent specialist in boutique breaks to North Cyprus, Turkey, Puglia, Sicily, Malta and Gozo, will be happy to consider offering press visits to Alliance members. A varied programme includes beach and city breaks, twin-centre stays, walking holidays and special interest tours. Visit: www.thediscoverycollection.com. Contact: Jill Guest at jill@ocean-advertising.co.uk or on 020 7436
- Frontier Travel organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.



- Sail Lofts St Ives, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- The Alfajiri Villas and Galdessa Camp would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit: www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- The Peat Inn and 5-star restaurant in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit: http://www.thepeatinn.co.uk. Contact: Megan Davidson at megan@crimsonedge.co.uk.
- The Isles of Scilly will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- The Park Hyatt Istanbul-Maçka Palas, Turkey will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcopr.com.
- Helpful Holidays, UK will be delighted to consider offering accommodation to Alliance members.
   Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- Jet2.com and Jet2holidays.com will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- Wilderness Journeys will be delighted to consider offering press trip facilities to Alliance members. Visit: www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jburton@fwv-us.com.
- Charming Hotels Madeira will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Cathryn Hicks at cathryn@douggoodmanpr.com.
- Sea Kayak Adventures explore Baja and Canada's newest marine parks and prolific whale
  watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be
  happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com.
  Contact: Nancy Mertz at info@seakayakadventures.com.
- The View Hotel, Monument Valley, Arizona, USA, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit: www.menzieshotels.co.uk. Contact: Tanya Aspinwall at tanya@marketingaloud.co.uk
- Rosen Hotels will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.



- The Peace and Plenty, Bahamas will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel heyer@hotmail.com.
- Ranch Rider stays are steeped in tradition, allowing travellers to sample an authentic western experience.Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

# Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

#### **Kangol Headwear**

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit: www.kangolstore.com. To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.

#### Rhinocarhire.com

Leading car hire specialist, Rhinocarhire.com, is offering car hire assistance for press trips in 2011.

Vehicles are available worldwide in over 20,000 locations to include countries in Europe (France, Spain, Portugal, Italy etc), Africa, Asia, Australasia, North America and South America.

Visit www.rhinocarhire.com. Contact: Jemma Thompson on info@citruspr.co.uk.

#### **Silhouette**

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit: www.silhouette.com. To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.

#### **Simple**

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit: www.simpleshoes.com. To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.

#### **Mitchum**

Keep your cool when the temperature rises this summer with Mitchum Anti-Perspirant and Deodorant. Available in stick, roll on and aerosol variants it will keep you feeling 'just showered fresh' all day.

Visit: www.mitchum.co.uk. To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.



#### Teva

Teva's Contoured Ribbon Mush is the most comfortable flip flop in the world. Using state of the art memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit: www.teva.co.uk. To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.

#### **John Masters Organics**

Make every day a day at the beach with John Masters Organics Sea Mist Sea Salt Spray with Lavender. It protects the hair and provides extra body, volume and texture, also helping to enhance curls for natural beach beautiful hair.

Visit: www.johnmasters.co.uk. To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.

#### **Delph**

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4\* for their "superior" protection.

The range has been fully tested to medical standards (not tested on animals) and is one of only 6 sun creams listed on the UK Drug Tariff allowing it to be prescribed by GP's.

To review the product range contact: Jenny Scott at jenny@brandnation.co.uk.

#### Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis. UK, European and Australian licence holders should contact: Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7391 4622.

Visit: www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website: www.dollar.com.

#### **ELITE's luxury car hire**

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade. Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit: www.eliterent.com. Contact: Maritza Morales at maritza@eliterent.com



#### **The Leisure Pass**

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit: www.leisurepassgroup.com. Contact: Katie Wright at Katie.wright@sirenpr.co.uk.

#### Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups

The aether mobile SIM card into any unlocked phone.

Among the features and benefits:

- service available in 206 countries worldwide on over 565 mobile networks and free to receive calls in 65 countries
- up to 80% off the cost of making a call from abroad
- free to receive an incoming SMS and sending an SMS is 10p in Europe and 34p for the rest of the World.
- voicemail service accessible from any location
- pay as you go with no penalties for non use no line rental, contract or service fees and full itemised billing

All æther mobile SIMs have a UK telephone number; +44 7.

Visit: www.aether-mobile.com. Contact: Samantha Osborough at samantha.osborough@aether-mobile.com.

#### **Interface Images**

World travel photographer David Smith of Interface Images is offering ITWA members a 50% discount on all image licenses and fine art prints ordered online from 8,000 + new images of world location, ethnic life, culture, smiling faces, lifestyle and cruise ship life images across 6 continents.

For Alliance members this discount means a large travel image source for your stories, web sites and Blogs with prices starting at less than \$US10 per image.

Visit www.interfaceimages.com for easy search, amazing photo story galleries, instant image downloads and social networking links. Alliance members must enter the coupon code ITWA at checkout to get the discount.

David has also produced a Travel Photography Today DVD ideal for Alliance members with two hours of live photo tips and hints for all travellers and photographers playable on all computers and NTSC TV systems and can be ordered online at http://www.imagebyinterface.com/products.htm

Contact David Smith at dave@interfaceimages.com



# Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

#### **AA Travel Guides**

Visit: www.shop.theaa.com/store/travelguides. Contact: Katie Stephens at katie.stephens@theaa.com.

#### **Anova Books**

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

#### **Bradt Travel**

www.bradtguides.com. Debbie Hunter at debbie.hunter@bradtguides.com

#### **Brit's Guide**

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

#### Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

#### **Eland Publishing**

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

#### **Fisher's Travel SOS**

www.fisherstravelsos.com. Furgan Syed at furqan.syed@fisherstravelsos.com.

#### **Global Travel Publishers**

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

#### **Globetrotters LogBook**

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

#### **Inn House Publishing**

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

#### Insight

www.insightguides.com. Julia Spence at Julia.spence@ukonline.co.uk.

#### In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

#### Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

#### **Jonglez Publishing**

www.jonglezpublishing.com. Contact: Thomas Jonglez at info@jonglezpublishing.com.

#### **Kuperard Publishers**

www.kuperard.co.uk. Contact : Geoffrey Chesler at geoffreychesler@btinternet.com.

#### **Lonely Planet**

www.lonelyplanet.com. Contact: Europe, Middle East and Africa: Laura Lindsay at laura.lindsay@lonelyplanet.co.uk, North America: Rana freedman pressUSA@lonelyplanet.com Asia Pacific: Jessica Foley at Jessica.foley@lonelyplanet.com.au

#### **Morris Communications**

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

#### **Odyssey Books & Guides**

www.odysseypublications.com. Contact: Caroline Eden at caroline@odysseypublications.com

#### Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

#### **Rough Guides**

www.roughguides.com. Contact: press@roughguides.

#### **Summersdale travel publications**

www.summersdale.com. Contact : Dean at dean@summersdale.com.

#### **Take two Books**

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

#### **Turnleft**

www.turnleftguides.comContact: Nick Buteau at nick@turnleftguides.com

# The International Travel Writers Alliance

# AllWays traveller





The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

#### www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

# Ashley Gibbins FCIPR, MCIOJ

Chief Executive, The international Travel Writers Alliance Managing Editor, *AllWays traveller* 

0776 419 8286 Ashley@itwalliance.com